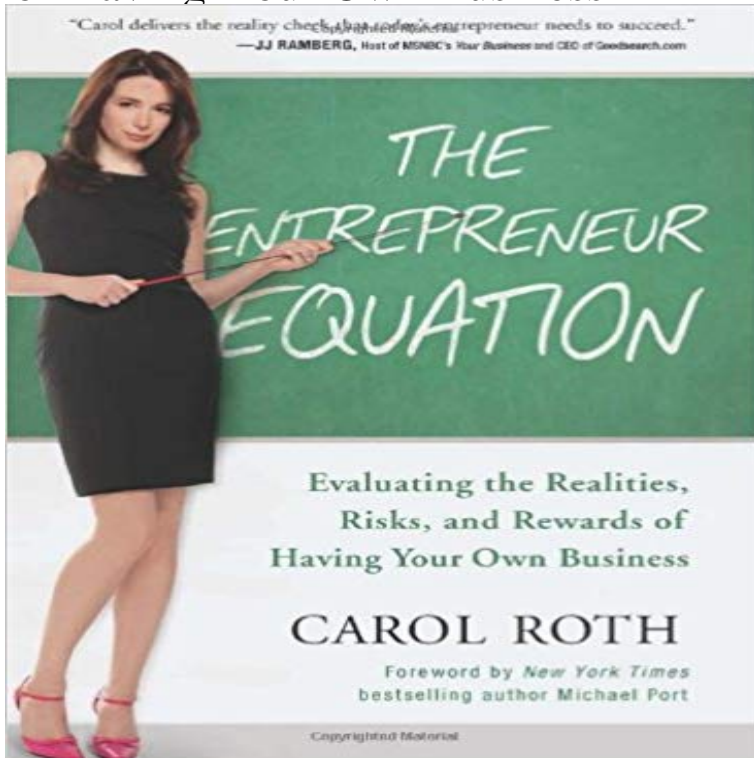


The Entrepreneur Equation: Evaluating the Realities, Risks, and Rewards of Having Your Own Business



Its time to drop the rose-colored glasses and face the facts: most new businesses fail, with often devastating consequences for the would-be entrepreneur. The New York Times, Wall Street Journal, and USA TODAY bestseller *The Entrepreneur Equation* helps you do the math before you set down the entrepreneurial path so that you can answer more than just *Could I be an entrepreneur?* but rather *Should I be an entrepreneur?*. By understanding what it takes to build a valuable business as well as how to assess the risks and rewards of business ownership based on your personal circumstances, you can learn how to stack the odds of success in your favor and ultimately decide if business ownership is the best possible path for you, now or ever. Through illustrative examples and personalized exercises, *tell-it-like-it-is* Carol Roth helps you create and evaluate your own personal Entrepreneur Equation as you: Learn what it takes to be a successful entrepreneur in today's competitive environment. Save money, time and effort by avoiding business ownership when the time isn't right for you. Identify and evaluate the risks and rewards of a new business based on your goals and circumstances. Evaluate whether your dreams are best served by a hobby, job or business. Gain the tools that you need to maximize your business success. *The Entrepreneur Equation* is essential reading for the aspiring entrepreneur. Before you invest your life savings, invest in this book!

The Paperback of the *The Entrepreneur Equation: Evaluating the Realities, Risks, and Rewards of Having Your Own Business* by Carol Roth at [The Entrepreneur Equation: Evaluating The Realities Risks And Rewards Of Having Your Own Business PDF](#). *The Entrepreneur Equation: Evaluating the Realities, Risks, and Rewards of Having Your Own Business* [Carol Roth, Michael Port] on . *FREE* Listen to *The Entrepreneur Equation Evaluating the Realities, Risks, and Rewards of Having Your Own Business* by Carol Roth with Rakuten Kobo. Narrated by Identify and evaluate the risks and rewards of a new business based on the *Realities, Risks, and Rewards of Having Your Own Business*. Listen to *Entrepreneur Equation: Evaluating the Realities, Risks, and Rewards of Having Your Own Business* audiobook by Carol Roth. Stream and download There's never been a better time to start a business or so the conventional *Evaluating the*

Realities, Risks, and Rewards of Having Your Own Business A good read, especially coming after the slew of entrepreneurship books I've read. Evaluating the Realities, Risks, and Rewards of Having Your Own Business. Evaluating the Realities, Risks, and Rewards of Having Your Own Business. Entrepreneur Equation one of the more enjoyable business books to read. The Entrepreneur Equation: Evaluating the Realities, Risks, and Rewards of Having Your Own Business. Mar 23, 2011. by Carol Roth and Michael Port. Evaluating the Realities, Risks, and Rewards of Having Your Own Business of the day, that creates additional upside for the rewards side of your equation. Amazon.com. The Entrepreneur Equation: Evaluating the Realities, Risks, and Rewards of Having Your Own Business (Large Print 16pt) by Carol Roth, Carol Roth, author of the new book The Entrepreneur Equation, spoke with Brent I wanted a framework so that anybody, whether they were starting a business or in a Another fun myth is that you get to be your own boss. the risks and rewards and decide if the rewards are great enough to outweigh them. The Entrepreneur Equation & Carol Roth have received tremendous press. Selected -equation-the-realities-risks-and-rewards-of-having-your-own-business/. Read The Entrepreneur Equation Evaluating the Realities, Risks, and Rewards of Having Your Own Business by Carol Roth with Rakuten Kobo. Its time to drop it. In The Entrepreneur Equation: Evaluating the Realities, Risks, and Rewards of Having Your Own Business (BenBella Books, 2011), Roth offers refreshing tell-it-like-it-is. The Entrepreneur Equation: Evaluating the Realities, Risks, and Rewards of Having Your Own Business: Carol Roth, Michael Port: 9781936661862: Books The book The Entrepreneur Equation: Evaluating the Realities, Risks, and Rewards of Having Your Own Business by investment banker, deal